

The philosophy

Best Practice Solutions for Application Development

Strategic product development

Up to date

Competent in e-business

30 years in the IT-Market

Know-how and experience

Our success is our customers' success

A maximum of customer orientation

Product service

Consulting, support and realisation

Support in marketing activities

Inhouse PR and internet agency

Solutions before profits

Conservative financial management



The company

vectorsoft, with its headquarters in Heusenstamm near Frankfurt, has been successfully present in the IT-market for more than 20 years. vectorsoft designs and distributes CONZEPT 16, a program development system used by more than 670 software partners in Germany and more than 350 software partners abroad to create their individual applications. These range from cross-industry solutions to industry specific solutions. CONZEPT 16 applications comprise inventory management solutions for the tool trading business, computer and software firms, textile companies and steel- and pharmaceutical industries, as well as human resources management systems or financial accounting solutions. Further examples are time management systems or specific solutions for bakeries. World-wide there is a total of 60.000 installations, with CONZEPT 16 applications to be found not only in Western European countries such as Switzerland, Austria, France or Italy, but also in countries such as Turkey, Canada, USA or New Zealand.

The program development system

Its scalability and platform-independence make CONZEPT 16 a powerful tool even for startups. Applications originally intended for use in single-user mode can later on be easily expanded

for use in Client/server architectures or under other operating systems.

E-business solutions

With CONZEPT E, designed with CONZEPT 16, a powerful and application-independent e-commerce solution has been added to vectorsoft's portfolio of products. Its open architecture along with its extremely variable data model allow you to design fully functional e-commerce solutions for a variety of branches and requirements within no time at all. CONZEPT 16 supports business-to-business, business-to-consumer and intra-business applications as well as transaction automats. vectorsoft's wide network of software partners offers newcomers a great opportunity to contact long-time vectorsoft partners interested in cooperating with other CONZEPT 16 developers or planning to add new components to their applications. Here, not only software developers are addressed, but also branch experts eager to help in the development process through their knowledge of a specific marketplace.

The partnership

vectorsoft's supreme goal is to promote and support its partners and provide them with the latest technology in the best possible way. In order to meet this demand in the future as well, vectorsoft has become a public company in 2000. This step, along with the preparations to going public, clearly indicate that vectorsoft will continue to grow and explore interesting new markets.



Chairman of the Supervisory Board Roger Reimann, Chairman of the Board Edwin E. Heinecke (left to right)

Moreover, the additional funds will enable vectorsoft to expand its resources for product development and to boost its marketing activities.

Chronology

- 1979:** vectorsoft is founded - system solutions, individual programming, customized applications.
- 1984:** First hands-on evaluations of the program development system. vectorsoft decides to focus exclusively on the development and distribution of CONZEPT 16.
- 1985:** vectorsoft establishes a network of distributors as well in Switzerland, Turkey, Austria, Hungary and France.
- 1989:** Own office buildings are build in Heusenstamm.
- 1995:** vectorsoft establishes its own marketing, PR and web departments
- 2000:** CONZEPT E, the e-commerce solution, is available, vectorsoft becomes a public company.
- 2002:** High availability server presented.
- 2003:** Release 4.6 with new printing assistant, GUI conversion tool.



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